



Presidents'FORUM

National Forum for **Alternative** Paths to Learning



REGULATION vs. INNOVATION

TWELFTH ANNUAL
MEETING OF THE
PRESIDENTS' FORUM

NOVEMBER 18, 2015

WASHINGTON, D.C.

HOSTED BY THE PRESIDENTS' FORUM
AND UNITED STATES DISTANCE
LEARNING ASSOCIATION



MISSION

THE PRESIDENTS' FORUM IS A COLLABORATIVE OF OVER 150 INSTITUTIONS, ASSOCIATIONS, AND POLICY BODIES THAT ARE ENGAGED IN ONLINE HIGHER LEARNING. IT WAS LAUNCHED IN 2004 IN CONSULTATION WITH A BROAD RANGE OF HIGHER EDUCATION CONSTITUENCIES TO PROVIDE A VEHICLE TO FORMULATE STRATEGIES TO DRIVE INNOVATION AND BEST PRACTICES IN DISTANCE LEARNING ACROSS ALL SECTORS OF HIGHER EDUCATION. GIVEN THE RAPID GROWTH AND ADOPTION OF E-LEARNING, THE PRESIDENTS' FORUM IS TAKING A PROACTIVE ROLE IN DEFINING STEPS NEEDED TO ENSURE THE ACADEMIC INTEGRITY OF ONLINE LEARNING PROVIDERS WHILE IDENTIFYING MEANS TO EXPAND ACCESS FOR UNDERSERVED AND UNDERSKILLED POPULATIONS OF LEARNERS.

THE MISSION OF THE PRESIDENTS' FORUM IS TO ADVANCE THE RECOGNITION OF INNOVATIVE PRACTICE AND EXCELLENCE IN ONLINE LEARNING.

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PROGRAM

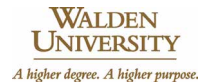
Palm Court Ballroom • The Mayflower Renaissance
1127 Connecticut Ave NW • Washington, D.C.

NOVEMBER 17, 2015

6:00 – 8:00 PM

WELCOME RECEPTION

HOSTED BY
WALDEN UNIVERSITY



**Through the Looking Glass: Innovation and Opportunity in
Globalization of Online Learning**

Jonathan Kaplan, President and CEO, Walden University

Hall of Flags • U.S. Chamber of Commerce
1615 H St NW • Washington, D.C.

NOVEMBER 18, 2015

8:00 – 8:30 AM

CONTINENTAL BREAKFAST

HOSTED BY
FLATWORLD KNOWLEDGE



8:30 – 8:45 AM

OPENING COMMENTS

Paul H. Shiffman, Chief Executive Officer, Presidents' Forum

John G. Flores, Executive Director, United States Distance Learning Association
Executive Director/Program Professor, Nova Southeastern University/
Abraham S. Fischler School of Education

8:45 – 9:00 AM

WELCOME

Cheryl A. Oldham, Vice President of Education Policy, U.S. Chamber of Commerce &
Vice President of Education and Workforce, U.S. Chamber of Commerce Foundation

9:00 – 9:45 AM

SPEAKER PRESENTATION

FOLLOWED BY QUESTIONS & DISCUSSION

Unshackling Innovation

Peter Smith, President, Open College at Kaplan University

9:45 – 10:40 AM

PANEL PRESENTATION

FOLLOWED BY QUESTIONS & DISCUSSION

Non-traditional Is the New Normal. What Model of Quality Assurance Maximizes Opportunities for Learners?

MODERATOR

Judith Eaton, President, Council for Higher Education Accreditation

PANELISTS

James Applegate, Executive Director, Illinois Board of Higher Education

Joan Bouillon, Director of Regulatory Compliance, Pearson

Edward Klonoski, President, Charter Oak State College

Leah Matthews, Executive Director, The Distance Education
Accrediting Commission

Burck Smith, CEO, StraighterLine

10:40 – 11:00 AM

BREAK

11:10 – 11:50 AM

PANEL PRESENTATION

FOLLOWED BY QUESTIONS & DISCUSSION

Expanding Interstate Reciprocity to Address Critical Workforce Needs: Removing Barriers to Acquisition of and Portability of License Credentials

MODERATOR

Russell Poulin, Director, Policy & Analysis, WCET – WICHE Cooperative for Educational Technologies

PANELISTS

Alan Contreras, Consultant and Member, Oregon Teacher Standards and Practices Commission

Jonathan Kaplan, President and CEO, Walden University

Lucas Kavlie, Associate Provost for Accreditation and Compliance, Western Governors University

Nancy Spector, Director, Regulatory Innovations National Council of State Boards of Nursing

11:50 – 12:00 PM

BREAK

12:00 – 1:15 PM

AWARDS LUNCHEON

FOLLOWED BY COMMENTS BY AWARDEE

HOSTED BY
COOLEY, LLP

Cooley
LLP

Presentation of Champions of E-Learning Award – “The Heavy Lifter”

AWARDEE

Alan Contreras, Consultant and Member, Oregon Teacher Standards and Practices Commission

SPEAKER PRESENTATION

FOLLOWED BY QUESTIONS AND DISCUSSION

Untethering Place from Education and Employment: State Responses to the Mobility of Learning and Working

Jeremy Anderson, President, Education Commission of the States

1:15 – 2:00 PM

PANEL PRESENTATION

FOLLOWED BY QUESTIONS & DISCUSSION

Reauthorization of the HEA: Focus on Removing Barriers to Innovation

MODERATOR

Michael B. Goldstein, Partner, Co-Chair, Higher Education Practice Group,
Cooley LLP

PANELISTS

Jennifer Blum, Senior Vice President, External Relations & Public Policy, Laureate
Education Inc.

Vince Sampson, Special Counsel, Higher Education Practice Group, Cooley LLP

James Selbe, Principal, American Human Capital LLC

2:00 – 2:45 PM

SPEAKER PRESENTATION

FOLLOWED BY QUESTIONS & DISCUSSION

FOCUS SESSION

Data, Privacy, and the Economics of Innovation: Time to Revisit FERPA

Randy Sabett, Vice Chair of the Privacy and Data Protection Practice Group,
Cooley LLP

2:45 – 3:15 PM

SPEAKER PRESENTATION

FOLLOWED BY QUESTIONS & DISCUSSION

SARA Scorecard

Marshall Hill, Executive Director, National Council for State Authorization
Reciprocity Agreements

3:30 – 4:00 PM

ROUNDTABLE DISCUSSION

FOLLOWED BY QUESTIONS & DISCUSSION

SCANNING THE HORIZON: NEXT STEPS

Next Steps: A Discussion of Needed Structural Policy Change and Actions by the Presidents' Forum

MODERATOR

John G. Flores, Executive Director, United States Distance Learning Association
Executive Director/Program Professor, Nova Southeastern University/
Abraham S. Fischler School of Education

PANELISTS

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Michael B. Goldstein, Partner, Co-Chair, Higher Education Practice Group,
Cooley LLP

Russell Poulin, Director, Policy & Analysis, WCET-WICHE Cooperative for
Educational Technologies

Randy Sabett, Vice Chair of the Privacy and Data Protection Practice Group,
Cooley LLP

Peter Smith, President, Open College at Kaplan University

4:00 PM

ADJOURN

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